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The LeBow College of Business

LeBow College of Business is among just 25 percent of business schools nationwide accredited by AACSB-- Association to Advance Collegiate Schools of Business. This status has been granted in recognition of the College's academic standards and curricular quality, the stature of its faculty and the resources it offers.

Programs

Drexel LeBow offers one MBA degree delivered in different formats – face-to-face or online, part-time or full-time, and at satellite campuses in Malvern, Pa., and Sacramento, Calif. Additionally, the Drexel LeBow MBA offers several fields of concentration within the MBA. Concentrations include finance, marketing, entrepreneurship/innovation, business analytics and healthcare. For up-to-date information about availability of concentrations go to:

<http://www.lebow.drexel.edu/Prospects/MBA/index.php>

The Drexel LeBow MBA programs are:

Full-Time: One Year MBA and traditional Two Year MBA

Part-time: LEAD (an accelerated MBA), the flexible Professional MBA, and Executive MBA.

Online: MBA Anywhere and MBA in Pharmaceutical Management

Prospective students to the Drexel LeBow MBA programs are not required to have undergraduate degrees in business.

In addition to MBA programs, Drexel LeBow offers a Master of Science in Accounting and a Master of Science in Finance. Prospective students for the MS in Accounting are required to have an undergraduate degree in accounting. This requirement is necessary to ensure the greatest likelihood of qualifying to sit for the revised CPA exam. The MS in Economics only admits students through the PhD in Economics program.

Drexel LeBow doctoral (PhD) programs prepare students to contribute to the advancement of knowledge and practice in business disciplines through excellence in scholarship and research. Areas of specialization in the

- Accounting
- Decision Sciences
- Finance
- Marketing
- Organization and Strategy

About Drexel's Graduate Business Programs

Graduate business programs at Drexel University's LeBow College of Business provide a high-quality education that blends theory and practice. Designed to fill the needs of a diverse population, LeBow College's graduate business programs enable students to round out their educational requirements through programming that is fitted to lifestyle differences.

Blending academic studies with co-curricular activities and experiential learning are a hallmark of the Drexel LeBow graduate business programs. Students received individualized attention to help them achieve short-term and long-term career goals.

The Drexel LeBow MBA enrolls approximately 800 students representing diverse backgrounds, 20 percent of whom are enrolled full-time. Approximately 50 percent of the full-time students are international. Drexel LeBow MBA students have come from more than 40 countries in Asia, the Pacific Rim, Europe, South America and Canada.

The part-time MBA programs account for 60% of the enrolled students with another 20% enrolled in online MBA programs.

Drexel LeBow MBA programs offer students experiential learning in leadership and teambuilding through its cohorted MBA programs. Approximately 40% of the Drexel LeBow MBA students study in cohorted programs.

Following in the mission of the University's founder, A.J. Drexel, to provide practical applications of learning, the Drexel LeBow faculty have backgrounds in corporate management and scholarly publications. Drexel LeBow faculty combines strengths in teaching and research. They also enjoy strong ties with the corporate community. Corporate and entrepreneurial leaders add to the full-time faculty by coming to campus as guest lecturers or adjunct professors.

This marriage of academic rigor and practical applications can also be seen in the development of the school's Centers of Excellence. Centers of Excellence are catalysts for research and innovation, think tanks for nationally significant trends and issues, and incubators for opportunities in business and integration among disciplines. LeBow's Centers of Excellence provide students with meaningful experiential learning and impact the performance of business in our region and around the world. As part of the curriculum Drexel LeBow MBA students will take courses which reside in the centers and will see firsthand how practical learning is applied.

The Centers are:

- Center for Corporate Reputation Management



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- Sovereign Institute for Strategic Leadership
- Center for Corporate Governance
- Laurence A. Baiada Center for Entrepreneurship and Innovation
- Dana and David Dornsife Center for Experiential Learning

Facilities

In Fall 2011 LeBow College of Business will undertake the construction of 12-story, 177,500-square-foot new academic building. The building's design will unite the school's students, staff, and faculty around a five-story-high atrium ringed by classrooms, student lounges, events spaces, and offices. The third floor will house the Baiada Center for Entrepreneurship and Innovation.

In addition to the new building LeBow's Pearlstein Learning Center provides modern learning environments to MBA students with ongoing updates to advanced technologies used in the corporate world.



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MBA

Goals of the MBA Program

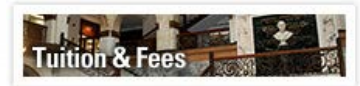
Drexel University's innovative, high-quality MBA program is recognized for its excellence and for its preparation of students for successful professional careers. We seek to attract and retain students with excellent undergraduate academic records and a commitment to graduate education. From its inception, Drexel has been a technology-oriented university, and we are committed to focusing our graduate curricula to reflect the importance and use of technology in both business and not-for-profit organizations.

The MBA program is designed to:

- *Integrate the foundations of business, problem-solving, and decision-making skills; organization theory; and practical aspects of institutional management*
- *Prepare students for managerial positions in business and other institutions*
- *Offer concentrations in various areas of management*
- *Capitalize on communication skills, people skills, global perspectives, technological competence, pragmatic emphasis, and ethical perspectives*

Academic Preparation

All applicants to master's programs in business are expected to hold a four-year baccalaureate degree or its equivalent from an accredited institution. The curriculum assumes that the student has knowledge of calculus. In addition, the curriculum assumes that students have personal access to and working knowledge of personal computers to facilitate their academic work.



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Master of Business Administration (MBA)

51.0 quarter credits

Incoming students, 2011/2012

The Master of Business Administration (MBA) curriculum remains firmly grounded on the best features of the "traditional" MBA as it has evolved over half a century. Among these features is a broad overview of business, complemented by at least one area of specialization.

Goals of the MBA Program

Drexel University's innovative, high-quality MBA program is recognized for its excellence and for its preparation of students for successful professional careers.

The MBA program is designed to:

- Integrate the foundations of business, problem-solving, and decision-making skills; organization theory; and practical aspects of institutional management
- Prepare students for managerial positions in business and other institutions
- Offer concentrations in various areas of management
- Capitalize on communication skills, people skills, global perspectives, technological competence, pragmatic emphasis, and ethical perspectives

Academic Preparation

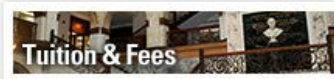
All applicants to master's programs in business are expected to hold a four-year baccalaureate degree or its equivalent from an accredited institution. The curriculum assumes that the student has knowledge of calculus. In addition, the curriculum assumes that students have personal access to and working knowledge of personal computers to facilitate their academic work.

Full-time, Part-Time, Online and Accelerated Options

Visit LeBow College's web site for information about additional [MBA options](#).

Curriculum

Foundation courses		6.0 Credits
BUSN 505	Financial Performance of the Firm - Accounting	1.5
BUSN 506	Financial Performance of the Firm - Finance	1.5
BUSN 507	Essentials of Economics I	1.5
BUSN 508	Essentials of Economics II	1.5
Core Curriculum		27.0 Credits
ACCT 601	Managerial Accounting	3.0
ECON 601	Managerial Economics	3.0
FIN 601	Corporate Financial Management	3.0
MGMT 601	Managing the Total Enterprise	3.0
MGMT 602	Management and Technology Innovation	3.0
MKTG 601	Marketing Strategy and Planning	3.0
ORGB 625	Leadership and Professional Development	3.0
POM 601	Operations Management	3.0



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STAT 601 Business Statistics 3.0

Flexible Core Sequence 6.0 Credits

Students select two courses from the following list of flexible core courses:

Baida Center for Entrepreneurship

MGMT 650	Corporate Venturing: Entrepreneurs in Organizations	3.0
MGMT 652	New Venture Planning	3.0

Center for Corporate Governance

BLAW 605	Legal Options in Decision Making	3.0
FIN 610	Corporate Governance	3.0

Center for Corporate Reputation Management

MKTG 654	Corporate Brand & Reputation Management	3.0
MKTG 790	Seminar in Management	3.0

International Business/Studies

INTB 620	International Business Management	3.0
MIS 651	IS Outsourcing Management	3.0

Sovereign Institute for Strategic Leadership

ORGB 631	Leading Effective Organizations	3.0
ORGB 640	Negotiations for Leaders	3.0

Capstone course 3.0 Credits

MGMT 780	Strategic Management	3.0
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Concentrations 9.0 Credits

Students selecting a concentration can choose from the following options:

- Business Analytics
- Finance
- Healthcare
- Marketing
- Entrepreneurship/Innovation Management

Business Analytics Concentration 9.0 Credits

The Business Analytics concentration prepares students to make good business decisions with fact-based analysis and an understanding of business performance from a systems view, using statistical and quantitative analysis of data as well as explanatory and predictive modeling.

Requirements:

STAT 698	Special Topics: Business Data Mining*	3.0
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*Prerequisite is STAT 602.

Students are required to take, at a *minimum*, two 3-credit courses from the following:

ECON 650	Business Strategy: Game Theory and Applications	3.0
FIN 642	Business Conditions and Forecasting	3.0
MIS 630	Interact Decision Support Systems*	3.0
OPR 601	Managerial Decision Models and Simulation	3.0
OPR 626	System Simulation	3.0
POM 625	Advanced Supply Chain Management	3.0
STAT 628	Regress and Correlation Analysis	3.0
STAT 634	Quality and Six-Sigma	3.0
STAT 636	Experimental Design	3.0

Finance Concentration 9.0 Credits

Finance Required Courses

Students are required to take, at a *minimum*, two 3-credit courses from the following:

FIN 602	Advanced Financial Management	3.0
FIN 622	Financial Institutions and Markets	3.0
FIN 624	Risk Management	3.0
FIN 626	Investment Management	3.0
FIN 635	Entrepreneurial Finance	3.0
FIN 640	Mergers and Acquisitions	3.0
FIN 642	Business Conditions and Forecasting	3.0
FIN 648	International Financial Management	3.0
FIN 790	Seminar in Finance	3.0

Finance Electives

Students can take one 3-credit course from the following:

BLAW 620	Legal Aspects of Employment	3.0
BLAW 698	Special Topics in Legal Studies	var.
ECON 614	Macroeconomics	3.0
ECON 630	International Economics	3.0
ECON 650	Business Strategy: Game Theory and Applications	3.0
INTB 632	Economic Analysis of Multinational Corporations	3.0
MGMT 655	Knowledge Management in a Global Economy	3.0
MIS 624	E-commerce Systems I	3.0
MIS 630	Interactive Decision Support Systems	3.0
MKTG 630	Global Marketing	3.0
MKTG 650	Marketing Management in the New Economy: Cases and Problems	3.0
OPR 601	Managerial Decision Models and Simulation	3.0
POM 620	Management of Manufacturing Firms	3.0
POM 624	Management of Service Firms	3.0
STAT 634	Quality & Six-Sigma	3.0

Healthcare Concentration 9.0 Credits

Students are required to complete all three courses:

BUSN 651	Healthcare Business Practice I: Foundations	3.0
BUSN 652	Healthcare Business Practice II	3.0
BUSN 653	Healthcare Business Practice III: Capstone	3.0

Marketing Concentration**9.0 Credits****Marketing Required Courses**

Students are required to take, at a *minimum*, two 3-credit courses from the following:

MKTG 622	Buyer Behavior Theory	3.0
MKTG 624	Channels of Distribution Management	3.0
MKTG 630	Global Marketing	3.0
MKTG 634	Integrated Marketing Communications Management	3.0
MKTG 636	Business to Business Marketing	3.0
MKTG 638	New Product Planning, Strategy, and Development	3.0
MKTG 646	Services Marketing	3.0
MKTG 650	Marketing Management in the New Economy: Cases and Problems	3.0
MKTG 652	Marketing Information: Management and Research	3.0

Marketing Electives

Students select one course from the following:

BLAW 698	Special Topics in Legal Studies	var.
ECON 614	Macroeconomics	3.0
ECON 630	International Economics	3.0
FIN 642	Business Conditions and Forecasting	3.0
FIN 648	International Financial Management	3.0
INTB 632	Economic Analysis of Multinational Corporations	3.0
INTB 790	Seminar in International Business	3.0
MGMT 655	Knowledge Management in a Global Economy	3.0
MIS 624	E-commerce Systems I	3.0
MIS 630	Interactive Decision Support Systems	3.0
MIS 632	Database Analysis and Design for Business	3.0
OPR 601	Managerial Decision Models and Simulation	3.0
POM 624	Management of Service Firms	3.0
POM 625	Advanced Supply Chain Management	3.0
STAT 634	Quality & Six-Sigma	3.0

Entrepreneurship/Innovation Management Concentration**9.0 Credits****Entrepreneurship/Innovation Management Required Courses**

Students are required to take, at a *minimum*, two 3-credit courses from the following:

BLAW 620	Legal Aspects of Employment	3.0
BLAW 646	Legal Issues in New Ventures	3.0
FIN 635	Entrepreneurial Finance	3.0
MGMT 640	Strategic Human Resource Management	3.0
MGMT 655	Knowledge Management in a Global Economy	3.0
MIS 624	E-commerce Systems I	3.0
MIS 630	Interactive Decision Support Systems	3.0
MIS 632	Database Analysis and Design for Business	3.0
MKTG 638	New Product Planning, Strategy, and Development	3.0

Entrepreneurship/Innovation Management Electives

Students select one 3-credit course from the following:

ECON 614	Macroeconomics	3.0
ECON 630	International Economics	3.0
ECON 650	Business Strategy: Game Theory and Applications	3.0
FIN 602	Advanced Financial Management	3.0
FIN 624	Risk Management	3.0
FIN 640	Mergers and Acquisitions	3.0
FIN 642	Business Conditions and Forecasting	3.0
FIN 648	International Financial Management	3.0
FIN 649	Comparative Financial Analysis	3.0
INTB 632	Economic Analysis of Multinational Corporations	3.0
INTB 790	Seminar in International Business	3.0
MGMT 655	Knowledge Management in a Global Economy	3.0
MKTG 622	Buyer Behavior Theory	3.0
MKTG 624	Channels of Distribution Management	3.0
MKTG 630	Global Marketing	3.0
MKTG 634	Integrated Marketing Communication Management	3.0
MKTG 646	Services Marketing	3.0
MKTG 650	Marketing Management: Cases and Problems	3.0
ORGB 640	Negotiations for Leaders	3.0
OPR 601	Managerial Decision Models and Simulation	3.0
POM 620	Management of Manufacturing Firms	3.0
POM 624	Management of Service Firms	3.0
POM 625	Advanced Supply Chain Management	3.0
STAT 634	Quality & Six-Sigma	3.0



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Executive MBA

About the Program

The Executive MBA of LeBow College is an accelerated program designed to help experienced professionals leverage valuable work experience to maximize leadership potential. The Executive MBA Program is closely aligned with the needs of students and the business community and centers around four relevant and comprehensive modules: Enterprise Management, Functional Core, Technology Management, Strategic Leadership and Global Management. The program is designed for students to learn within a small group, 28-32 students, who begin and complete the program together. Students actively learn from faculty, as well as fellow classmates. Networking is a crucial part of the Executive MBA experience. Executive MBA alumni form a close-knit and engaged community.

The curriculum is distinct from that of a traditional MBA, which emphasizes knowledge a practitioner needs; the EMBA Program focuses on what decision makers need to know. Leadership workshops and executive coaching are interwoven throughout the 20-month program.

Program Delivery

The Executive MBA Program begins each September with a three-day immersion phase in which students spend a concentrated period working with fellow students and laying the foundations for subsequent coursework and collaboration. The program meets one Friday and two Saturdays to minimize time away from the office and home while keeping students on a steady path to completion in 20 months. One week per month is an on-line or project week. In addition, the program includes off-campus learning during the summer months at the end of the program. To close the program, students participate in a capstone 12-day international residency.

For additional information about the program, visit the [Executive MBA](#) web page.



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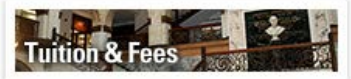
Executive MBA

Admission Requirements

The EMBA program has separate admission procedures. A personal interview is required. Students admitted to the program have, on average, 15 years of work experience and significant potential for advancement in their organizations. A minimum of 7 years of professional experience (including 2 years of management) is required. Students must be admitted to the Executive MBA program to register for EMBA cohorted classes. For further information, please contact:

Elie Farhat
Director
Executive MBA Program

elie.farhat@drexel.edu



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Executive MBA

About the Curriculum

A major strength of the LeBow Executive MBA program is the focus on leadership development. At the core of this instruction is a team-based learning approach. Designed to help enhance the transfer of experiences, each student will progress through the program in diverse teams of three to five members, working on as many as 20 different assignments throughout the program. Both orientation sessions involve team building exercises in which students work together to achieve common goals.

The Executive MBA is closely aligned with the needs of students and the business community and centers around four relevant and comprehensive modules. Starting with Enterprise Management, the program follows a sequential plan of study, building upon material learned from each of the previous modules. The fifth and final module, Strategic Leadership, is designed to assist students in discovering and focusing their individual talents to increase leadership ability.

Enterprise Management

This module is designed to develop skills and an understanding of social, political, economic and legal foundations and trends essential to organizations. Specific courses include:

- Measuring and Maximizing Financial Performance
- Principles of Macro and Micro Economics

Function Core

This module is designed to build a solid core of advanced business learning, this module will expose students to the latest academic trends from our internationally recognized research faculty. Specific courses include:

- Managerial Accounting
- Corporate Finance
- Decision Making for Business
- Marketing Strategy and Planning
- Operations Management
- Mergers & Acquisitions and Corporate Governance
- Managerial Economics

Technology Management

This module is designed to develop planning skills and an understanding of constantly emerging technological trends. Specific courses include:

- Managing Technological Innovations
- Strategic Information Technology Management

Strategic Leadership

This module is designed to help professionals increase their leadership ability by exposing them to the latest self-assessment tools, industry best practices and strategies. Specific courses include:

- Leading High Performance Organizations
- Strategic Management
- International Business Management
- International Residency Seminar

Leadership and Executive Workshop Coaching

Throughout the program, guest lecturers will speak to students on various topics, including negotiations for leaders, sustainability, high impact communications, and building high performance teams.

Executive Leadership Coaching

Students work individually with an executive coach during and beyond the 20-month program to design and implement a personal career development plan.



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MBA in Pharmaceutical Management

About the Program

The Drexel MBA in Pharmaceutical Management is accredited by AACSB International—the Association to Advance Collegiate Schools of Business—the top ranking available to a business school. Less than 20 percent of the world's business schools hold this status.

The program aligns the strengths of Drexel University with the academic needs of students and those of the pharmaceutical industry to ensure the curriculum is innovative, relevant and responsive to industry changes. The program integrates leadership and ethics along with technology management and industry perspectives.

The MBA in Pharmaceutical Management program serves the needs of those who aspire to achieve advanced positions in management, policymaking or stakeholder relations. Participants develop skills and professional networks both online and in person within the learning community. Students learn to think strategically from world-renowned faculty and top practitioners. Working in a dynamic learning environment, participants master the fundamentals of business, identify leadership strengths and industry trends, and can immediately apply classroom learning to job performance. Residencies enhance the rigorous online coursework with advanced learning and promote teambuilding through interactive class discussions. This interactivity facilitates networking and mentoring opportunities and is critical to professional development.

Format of the Program

Three of the 17 courses offered in the program are offered in face-to-face formats during three- to six-day onsite sessions at the beginning, middle, and end of the program. Fourteen of the courses are conducted online during 10-11 week sessions. Email, chat rooms, streaming video, and online threaded discussions support extensive communications among students and faculty members. Online accessibility extends to student services as well.

For more information, view the College's [MBA in Pharmaceutical Management](#) web page.



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MBA in Pharmaceutical Management

Admissions

The MBA in Pharmaceutical Management is intended to serve the needs of those employees who currently occupy or aspire to achieve advanced positions in management, policymaking, and/or stakeholder relations (whether research scientists, the medical profession, consumers, affiliates, partners or subcontractors). It is assumed that applicants hold at least five years of relevant professional experience.

Academic Preparation

Admission to the Drexel MBA in Pharmaceutical Management program at LeBow College of Business is competitive. The Admissions Committee seeks an exceptionally talented, well-rounded and diverse group of students that will succeed in an environment that is academically rigorous, professionally rewarding and personally enriching.

All applicants must have earned a four-year bachelor's degree from an accredited college or university. Degrees earned abroad will be evaluated and must be deemed equivalent. The Committee reviews applications based on undergraduate record, Graduate Management Admission Test (GMAT) score, quality and quantity of professional experience, clarity of career goals, professional references, statement of purpose and professional resume. Students whose native language is not English and who do not hold a bachelor's degree from a U.S. institution are required to submit a Test of English as a Foreign Language (ToEFL) score.

The GMAT is waived for any applicant holding a terminal degree (for example, PharmD, PhD, MD).

Goals and Objectives

The MBA in Pharmaceutical Management program is designed for students to:

- Acquire new skills and knowledge that can be applied immediately to improve job performance and the productivity of their teams, divisions, or organizations.
- Understand the economic, medical, political and technological forces that will help shape the success of pharmaceutical companies in increasingly competitive global markets.
- Learn concepts, terms and languages to improve their ability to understand the needs of and communicate with people both inside and outside of their organizations who are key to positioning a new product in the market or simply "getting the job done" whatever that job may be.
- Create more extensive social networks within and across their organizations, thus easing the flow of information about best practices and innovative solutions to problems that span functional units.

Students may apply online or via the paper-based application. To apply online, visit www.lebow.drexel.edu/apply



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MBA in Pharmaceutical Management

Curriculum

Enterprise Management Sequence		Credits
BUSN 501	Measuring and Maximizing Financial Performance	3.0
BUSN 502	Essentials of Economics	3.0
Advanced Business Core Component		
	High Impact Communications: Team Building	3.0
ACCT 601	Managerial Accounting	3.0
FIN 601	Corporate Financial Management	3.0
STAT 601	Business Statistics	3.0
ECON 601	Managerial Economics	3.0
MKTG 601	Marketing Strategy and Planning	3.0
POM 601	Operations Management	3.0
Technology Management Sequence		
MGMT 602	Management and Technology Innovation	3.0
MIS 641	MIS Policy & Strategy	3.0
Leadership Sequence		
ORGB 625	Leadership and Professional Development	3.0
ORGB 631	Leading Effective Organizations	3.0
MGMT 780	Strategic Management	3.0
Advanced Pharmaceutical Management Component		
BUSN 601	Health Care Law & Pharmaceutical Regulation	3.0
BUSN 602	Business Strategies in Drug Development	3.0
BUSN 698	Special Topics in Business: Global Perspectives in Pharmaceutical Management	3.0



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Master of Science in Accounting

The MS program in Accounting, a one-year program for students already awarded an undergraduate degree in accounting, is designed to meet the needs of those who plan careers in public accounting, corporate accounting, not-for-profit accounting, or government accounting.

The program builds on knowledge equivalent to the requirements for a Drexel University baccalaureate degree in business with a concentration in accounting. Some or all of the prerequisite courses may be waived at the time of admission for those who have completed equivalent courses in their undergraduate education and who can demonstrate proficiency. Applicants must have earned a minimum grade of C in each of the following prerequisite courses:

Prerequisite requirements

ACCT 115	Financial Accounting Foundations*	4.0
ACCT 116	Managerial Accounting Foundations*	4.0
ACCT 321	Financial Reporting I	4.0
ACCT 322	Financial Reporting II	4.0
ACCT 323	Financial Reporting III	4.0
or		
ACCT 352	Accounting Information Systems	4.0
ACCT 331	Cost Accounting	4.0
ACCT 341	Principles of Auditing	4.0
TAX 341	Individual Income Taxes	4.0

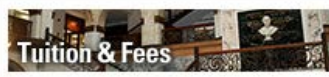
For Drexel University students planning on entering this program, they are expected to be at Drexel for five years (4 undergraduate years + 1 year for the MS degree) with one co-op residency as part of their combined BS/MS program. Students with undergraduate accounting degrees from non-AACSB accredited schools and non-US schools will be reviewed based upon the curriculum and its comparability to the LeBow undergraduate program. These students may be required to take additional prerequisite courses prior to being admitted to the MS in Accounting program. Further, while students with undergraduate degrees in accounting from non-US schools may be eligible for admission to the program, completion of the program will not necessarily make them eligible to sit for the CPA examination. These students will be responsible for assessing whether their academic backgrounds make them eligible to sit for the CPA examination.

Students with undergraduate degrees in areas outside of accounting can be considered for admission to the program only after they acquire the necessary prerequisite undergraduate accounting and/or business courses. These students should contact the [LeBow Advising Office](#) to determine what courses are needed to gain admission to the MS in Accounting program.

State CPA Requirements

Under the accountancy law that becomes effective in Pennsylvania in 2012, an individual interested in practicing as a CPA will be required to have the equivalent of 150 semester credit hours of university education and 36 semester-credits in accounting subjects. The MS in Accounting program satisfies this Pennsylvania state certification requirement. If students are interested in taking the CPA examination in another state (e.g., Delaware, New Jersey, Maryland), they will need to work in conjunction with the relevant State Board of Accountancy, the Accounting Department, and the LeBow Advising Office to ensure their eligibility to sit for the CPA examination in their desired state.

Students should contact the [Accounting Department](#) for additional information.



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MS in Accounting

Total credits: 45.0

Degree requirements (incoming students, 2011/2012)

Required core courses		30.0 Credits
ACCT 600	Accounting Analysis and Theory	3.0
ACCT 603	Strategic Cost Management	3.0
ACCT 604	International Financial Reporting	3.0
ACCT 605	Assurance Services	3.0
ACCT 606	Current Issues in the Accounting Profession	3.0
ORGB 625	Leadership and Professional Development	3.0
BLAW 626	Law for the CPA Exam	3.0
TAX 611	Tax Research	3.0

Students choose two (2) of the following:

ACCT 607	Forensic Investigation	3.0
ACCT 608	Governmental and Not-for-Profit Accounting	3.0
ACCT 650	Accounting Information Systems	3.0
TAX 630	Corporate Taxation	3.0

Business Elective Courses **15.0 Credits**

Students take any five (5) business courses from within the Lebow College of Business.

Students should contact the [Accounting Department](#) for additional information.



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MS in Business Analytics

Total credits: 45.0

The MS in Business Analytics is designed for students who have an interest in quantitative methods, data analysis, and using computer programs to solve business problems.

Students learn how to access and analyze data for the purpose of improved business decision-making. This program prepares students to make good business decisions with fact-based insights and an understanding of business performance from a systems view, using statistical and quantitative analysis of data as well as explanatory and predictive modeling.

The program draws upon three traditional areas of business intelligence:

- *statistics*, to explore and uncover relationships in data;
- *operations research*, to develop mathematical models for planning and operations; and
- *management information systems*, to access and create databases that support the other two areas.

For additional information about the program, students should contact the [Department of Decision Sciences](#).

Curriculum

Students complete fifteen (15) courses, for a total of 45.0 credits:

Operations Research		6.0 Credits
OPR 601	Managerial Decision Models and Simulation	3.0
OPR 620	Operations Research I	3.0

Statistics		9.0 Credits
STAT 601	Business Statistics	3.0
STAT 602	Decision Sciences I	3.0
STAT 698	Special Topics: Business Data Mining*	3.0

*Prerequisite is STAT 602.

Management Information Systems		6.0 Credits
MIS 630	Interact Decision Support Systems*	3.0
MIS 632	Database Analysis & Design Business*	3.0

Students select eight (8) of the following electives:		24.0 Credits
FIN 624	Risk Management*	3.0
FIN 642	Business Conditions and Forecasting*	3.0
ECON 601	Managerial Economics	3.0
ECON 650	Business Strategy: Game Theory and Applications	3.0



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OPR 622	Operations Research II	3.0
OPR 624	Advanced Mathematical Programming	3.0
OPR 626	System Simulation	3.0
POM 601	Operations Management	3.0
POM 620	Management of Manufacturing Firms	3.0
POM 622	Materials Management	3.0
POM 624	Management of Service Firms	3.0
POM 625	Advanced Supply Chain Management	3.0
STAT 626	Statistical Sampling	3.0
STAT 628	Regress and Correlation Analysis	3.0
STAT 634	Quality and Six-Sigma	3.0
STAT 636	Experimental Design	3.0

*Students will need to have the prerequisite for this course waived with permission of the instructor.



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COLLEGES & SCHOOLS MAJORS MINORS GRADUATE PROGRAMS CERTIFICATE PROGRAMS ARCHIVE

MS in Finance

54.0 quarter credits

Degree Requirements

Foundation courses

BUSN 505	Financial Performance of the Firm - Accounting	1.5
BUSN 506	Financial Performance of the Firm - Finance	1.5
BUSN 507	Essentials of Economics I	1.5
BUSN 508	Essentials of Economics II	1.5

Required core courses

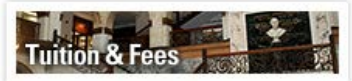
STAT 601	Business Statistics	3.0
ECON 601	Managerial Economics	3.0
ACCT 601	Managerial Accounting	3.0
OPR 601	Managerial Decision Models and Simulation	3.0

Required finance courses

FIN 601	Corporate Financial Management	3.0
FIN 602	Advanced Financial Management	3.0
FIN 622	Financial Institutions and Markets	3.0
FIN 626	Investment Management	3.0
FIN 642	Business Conditions & Forecasting	3.0
FIN 790	Seminar in Financial Management	3.0
or		
FIN 794	Seminar in Investments	3.0

Elective graduate courses (students select six of the following courses)*

ECON 614	Macroeconomics	3.0
ECON 630	International Economics	3.0
FIN 624	Risk Management	3.0
FIN 635	Entrepreneurial Finance	3.0
FIN 640	Mergers and Acquisitions	3.0



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FIN 648	International Financial Management	3.0
FIN 649	Comparative Financial Analysis	3.0
FIN 650	Derivative Securities	3.0
POM 601	Operations Management	3.0
STAT 622	Statistical Decision Theory I	3.0
STAT 628	Regression and Correlation Analysis	3.0
TAX 620	Individual Taxation	3.0
TAX 630	Corporate Taxation	3.0
TAX 790	Tax Policy Seminar	3.0
BUSN 698	Special Topics in Business	3.0

***At least three electives must be finance courses. Courses other than those listed are acceptable with approval of the Finance Department Head or the MS Finance Advisor.**

Additional specialization can be achieved by concentrating the seven electives in one of the following fields: banking, investments, or systems management.



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MS in Leadership

45.0 quarter credits.

The MS in Leadership program is designed for individuals interested in examining the roles of the individual and business in society. Using a multi-disciplinary approach, students learn to help shape the strategic direction of an organization within its environment. The MS in Leadership combines foundational and core coursework in general business with economics, legal studies, leadership and management to expand a student's ability to aid in long-term planning for business and industry.

Admission

Designed to optimize leadership potential, the target audience for the MS in Leadership is a student who:

- seeks a less quantitative-based and more abstract master's degree than the MBA;
- is a working professional with over five years of experience in a management or management-track position;
- has an undergraduate degree in a non-business area of study;
- is interested in developing (a) general business knowledge; (b) a foundation in leadership; (c) a better understanding of the laws and policies impacting industry, and (d) an ethical approach to decision-making.

For more details about how to apply to this program, visit the College's [Graduate Admissions](#) website.

Program Delivery

The MS in Leadership is a lockstep program delivered through a blend of face-to-face classes at our Malvern, PA campus and through online courses. Many of the courses in the MS in Leadership program will be completed with students enrolled in the College's MBA programs.

Curriculum

The curriculum consists of a (1) six-credit foundation in accounting, finance and economics; (2) core coursework in business law, economics, leadership and marketing, (3) a two-course sequence in leadership, legal studies, management and economics. The highlight of the program is a series of capstone courses in sustainability and a project-based course that demonstrates the student's integrated knowledge obtained through the program.

Learning Objective Areas

Ethical Management
Economics
Integrative Thinking
Human Resources

Required Courses 45.0 Credits

Foundations 6.0 Credits

BUSN 505	Financial Performance of the Firm - Accounting	1.5
BUSN 506	Financial Performance of the Firm - Finance	1.5
BUSN 507	Essentials of Economics I	1.5
BUSN 508	Essentials of Economics II	1.5

Core 12.0 Credits

BLAW 605	Legal Options in Decision Making	3.0
ECON 601	Managerial Economics	3.0
MKTG 601	Marketing Strategy and Planning	3.0



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ORGB 625	Leadership and Professional Development	3.0
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Leadership		6.0 Credits
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ORGB 631	Leading Effective Organizations	3.0
ORGB 640	Negotiations for Leaders	3.0

Legal Studies		6.0 Credits
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BLAW 620	:Legal Aspects of Employment	3.0
BLAW 624	Social Forces and the Law	3.0

Management		6.0 Credits
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MGMT 640	Strategic Human Resource Management	3.0
MGMT 670	Business Ethics	3.0

Economics		3.0 Credits
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ECON 698	Economics of Social Justice	3.0
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Capstone		6.0 Credits
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MGMT 680	Executive Leadership: Substance & Style	3.0
MGMT 698	Special Topics in Management	3.0



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COLLEGES & SCHOOLS MAJORS MINORS GRADUATE PROGRAMS CERTIFICATE PROGRAMS ARCHIVE

PhD Program in Business

About the Program

The newly revised program enables students to complete their doctoral coursework in two years. Students can begin specializing in a chosen area as early as the first year of study. Specializations are available in five areas: accounting, decision sciences, finance, marketing, and organization and strategy.

PhD students complete a minimum of 60 quarter credits beyond the master's degree. Students who enter the program without a master's degree must complete 90 credits beyond the bachelor's degree. The [degree requirements](#) describes the basic structure of the PhD in Business curriculum.

Time Requirements for Program Completion

Time requirements are placed on graduate programs of study to ensure that students receive instruction in, and graduate with, the most up-to-date, current knowledge available in their discipline. It is expected that all graduate students will be able to complete their degrees within the stated time requirements.

University policy provides that students who enter the PhD program without a master's degree must complete their studies for their PhD within seven years after initial graduate registration. Those who enter the PhD program with a master's degree from Drexel are permitted five years after initial registration to complete the PhD degree.

Students who find that these time requirements are inadequate due to special circumstances must discuss this with their specialization coordinator and the director of the PhD program. Together they may request an extension prior to the end of the student's stated time limit (either seven or five years). All formal extension requests must give a reasonable time for completion with an accompanying revised plan of study. Should an extension be required, please be aware that all courses will be reviewed for timeliness; some earlier coursework may have to be repeated.

Extension requests must be forwarded, after approval by the specialization coordinator and the LeBow PhD Director, to the Graduate Studies Office, which will make the final decision. The extension request for doctoral students must consist of a new plan of study and a letter of request, signed by the student, the specialization coordinator and the LeBow PhD Director.

Full-time Status

The PhD Program in Business expects all PhD students to maintain full-time status during their course of study. PhD students are considered to be full-time if they are registered for nine or more credits during three terms of the academic year.

Registration Requirements

University policy requires that doctoral students register for at least one credit in the term in which they take their candidacy exam. Students must also be registered for one credit in the term in which they graduate.

If PhD candidates are not working on campus, taking courses or otherwise using campus facilities during the summer, students may petition to take the summer off by completing the summer registration release form. This form is available in the Graduate Studies Office. With the support of the supervising professor and graduate adviser and final approval granted by the Graduate Studies Office, a doctoral student may be released from the registration requirement for summer term only.

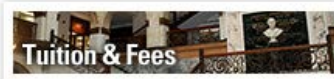
In Absentia Status

PhD candidates who have completed all coursework and residency requirements, who will not be using campus facilities, but may occasionally consult with their supervising professor, may request in absentia status. Such requests take the form of a letter from the student, with the supported of the supervising professor and graduate advisor indicated by their signatures or accompanying letters. The Graduate Studies Office grants final approval. Doctoral candidates in absentia must register for two credits each term they are in this status. Doctoral candidates may not be considered in absentia during the term in which they defend their dissertation.

Leave Of Absence

Doctoral students may take time off from their studies for family or medical emergency, military service or other extenuating cause. The time clock does not stop except for military service. Students will be expected to finish the degree in the normal time allotted.

For additional information about the program visit the [PhD Program in Business](#) page.



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PhD Program in Business

Admissions and Financial Aid

The LeBow College of Business seeks applicants with exceptional ability and motivation who can succeed in a research-oriented program. Admission to this full-time program is competitive and highly selective. Applicants are only admitted for full-time status. Applicants must specify their proposed area of specialization, and their credentials are ultimately compared to the credentials of other applicants in the same specialization area. There may be relatively few openings in a given area. A master's degree is not a requirement, although most admitted students have one.

In reviewing an applicant's credentials, the faculty consider the following factors:

- **Prior Academic Accomplishments:** The faculty will examine all course work taken prior to application, paying particular attention to the specific courses that have been completed. Applicants should have attained a minimum grade point average of 3.0 (on a 4.0 scale) for all undergraduate course work completed. They also should have attained a minimum 3.3 average for any graduate-level course work taken. The faculty generally expect applicants to demonstrate a substantially higher level of accomplishment than these minimum requirements.
- **Graduate Management Admissions Test (GMAT):** Applicants to all specializations within the PhD program are required to submit scores from the GMAT, except for applicants to the specializations in decision sciences and economics which accept either the GMAT or the GRE. GMAT and GRE scores are not accepted if they are more than five years old.
- **Test of English as a Foreign Language (TOEFL):** applicants whose native language is not English and who have not already received a degree from a U.S. university, must also submit scores from the Test of English as a Foreign Language (TOEFL).
- **Personal Statement/Essay:** Each applicant must submit a personal statement. The personal statement should explain the applicant's educational and personal experiences that have influenced the decision to pursue a PhD and should discuss the candidate's career plans and goals. The faculty are especially interested in learning about an applicant's prior research experience and the commitment to future research in the applicant's area of specialization.
- **Letters of Recommendation:** Two letters of recommendation must be submitted in support of the application. Applicants are strongly encouraged to seek recommendations from academics or other professionals who can assess the applicant's likelihood of success in a research-oriented PhD program.

Admission Procedures

The PhD Program in Business admits students each fall. To be considered for admission, the completed application must be received by the LeBow College of Business Office of Graduate Admissions no later than January 15th. It is the applicant's responsibility to ensure that all transcripts, test scores and letters of recommendation, as well as the application form and the personal statement, are received by Drexel University no later than January 15th.

Assistantships and Financial Aid

The LeBow College of Business strives to provide a graduate assistantship to each entering PhD student. Therefore, each applicant to the PhD program is automatically considered for a graduate assistantship as well as for admissions into the program. First-year graduate assistants are assigned to work with a faculty member on research activities. During the second and subsequent years, graduate assistants are generally assigned a combination of teaching and research responsibilities. Assistants receive a stipend and 27 credits of tuition remission per academic year. Doctoral students who are making satisfactory progress toward the degree can expect to be provided with an assistantship for four years.

To obtain an application, please contact:

[Graduate Admissions Office](#)
Bennett S. LeBow College of Business
Drexel University
Matheson 207
3141 Chestnut Street
Philadelphia, PA 19104-2875

lebowphd@drexel.edu



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COLLEGES & SCHOOLS MAJORS MINORS GRADUATE PROGRAMS CERTIFICATE PROGRAMS ARCHIVE

PhD Program in Business

60 credits (Post-Master's degree)
90 credits (Post-Bachelor's degree)

Degree Requirements

- 15.0 credits of core courses
- 30.0 credits of specialization requirements
- 15.0 credits of dissertation research
- 30.0 credits for students without Master's degree

Core Program

PhD students in business select one of two broad streams of research:

- behavioral based research; or
- economics based research.

Within each stream all students pursue a common set of core courses during their first year of study. This core consists of course work in research methodology (three courses) and economics (two courses) or behavioral science (two courses). In addition to these core courses, students also take courses in their specializations during their first year in the program.

Each research stream consists of 5 core courses. All courses are 3 credits each.

Economics Stream*

Economics Stream Core Courses		15.0 Credits
ECON 902	Mathematical Economics	3.0
ECON 910	Advanced Microeconomics I	3.0
ECON 940	Econometrics I	3.0
ECON 941	Econometrics II	3.0
STAT 931	Statistics for Economics	3.0

*Note: Decision Sciences students may make substitutions for the econometrics series. Their research methodology sequences is comprised of Statistics, STAT 924 Multivariate Cont Analysis and OPR 922 Operations Research I.

Economics Stream First Year Core Sequence

Fall quarter

ECON 902	Mathematical Economics	3.0
STAT 931	Statistics for Economics	3.0

Winter quarter

ECON 910	Advanced Microeconomics I	3.0
ECON 940	Econometrics I	3.0

Spring quarter



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Behavioral Stream

Behavioral Stream Core Courses

STAT 924 Multivariate Cont Analysis 3.0

STAT 932 Statistics for Behavioral Science 3.0

MGMT 906 Foundations of Research in Behavioral Science 3.0

MGMT 907 Research Analysis in Behavioral Science 3.0

MKTG 940 Multivariate II 3.0

Behavioral Stream First Year Core Sequence

Fall quarter

MGMT 906 Foundations of Research in Behavioral Science 3.0

STAT 932 Statistics for Behavioral Science 3.0

Winter quarter

MGMT 907 Research Analysis in Behavioral Science 3.0

STAT 924 Multivariate Cont Analysis 3.0

Spring quarter

MKTG 940 Multivariate II 3.0

First-Year Examination

After the completion of the core coursework, students are examined on their competence in the core material and their readiness to proceed to their specialization area.

Specialization

The PhD Program in Business offers specializations in five areas.

- Accounting
- Decision Sciences
- Finance
- Marketing
- Organization and Strategy

Each specialization area consists of 10 courses (30 credits) in addition to the 5 stream courses. The courses outside of the stream courses are either department requirements or electives selected by the student with the approval of their PhD coordinator. Up to 3 of the electives may be independent studies or dissertation research courses subject to the approval of the student's PhD coordinator and the Director of the LeBow PhD Program. The requirements of each area of specialization are discussed in detail on the Lebow College of Business [PhD Program Areas of Specialization](#) web page.

Candidacy Examination

At the completion of their coursework, students take written and oral candidacy examinations. These examinations test each student's preparation for dissertation research. Once the candidacy examinations are passed, the student is recognized as a PhD candidate.

Doctoral Dissertation

The doctoral dissertation is a piece of original research designed to make a contribution to the student's chosen discipline. Each candidate selects a dissertation adviser and an advisory committee of additional faculty members is formed. The candidate prepares a detailed dissertation proposal that is defended before the University community. After successfully defending the proposal, the candidate conducts the research (15-credit minimum) and prepares a written dissertation. The completed dissertation is then defended in a final oral examination.

Dissertation Format Review

In addition to meeting the Thesis Advisory Committee's standards of originality and scholarly content, all doctoral dissertations must conform to university format requirements. Students should obtain a copy of the Thesis Manual from the [Office of Graduate Studies](#) or from the Thesis Reviewer in 5038 MacAlister Hall.



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PhD Program in Economics

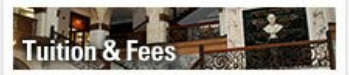
The mission of the PhD program in Economics is to prepare economists for careers in academia and industry by providing a solid background in economic theory, quantitative analysis, and analytical tools at the advanced level.

The PhD in Economics offers three fields of study:

- Industrial Organization
- International Trade
- Open Economy Macroeconomics

Students typically complete their coursework in two years and the PhD degree in five. Students work as research and teaching assistants under the supervision of a faculty member. After their second year, students can teach independently.

Additional information can be found online at the [PhD Program in Economics](#) page as well as in the LeBow College of Business [PhD Programs Handbook](#).



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PhD Program in Economics

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In reviewing an applicant's credentials, the faculty will consider the following factors:

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- **Graduate Management Admissions (GMAT) or Graduate Record Examination (GRE):** Applicants are required to submit GRE scores. GRE scores are not accepted if they are more than five years old.
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- **Letters of Recommendation:** Two letters of recommendation must be submitted in support of the application. Applicants are strongly encouraged to seek recommendations from academics or other professionals who can assess the applicant's likelihood of success in a research-oriented PhD program.

Admission Procedures

The PhD Program in Economics admits students each fall. To be considered for admission, the completed application must be received by the LeBow College of Business Office of Graduate Admissions no later than January 15th. It is the applicant's responsibility to ensure that all transcripts, test scores and letters of recommendation, as well as the application form and the personal statement, are received by Drexel University no later than January 15th.

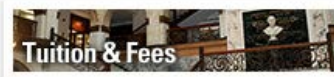
Assistantships and Financial Aid

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MS in Economics

45.0 credits

The Master of Science program in Economics admits students through the [PhD in Economics](#) program. Students are not admitted into the master's program directly. Requirements for the MS in Economics are satisfied if the coursework associated with the first and second years of the PhD program are completed.

Students who pursue the MS in Economics have the option of completing a master's thesis. For advanced students who have reached candidacy status, the thesis could consist of a previously completed research done in the course of dissertation research under the supervision of their advisor. For students who have not yet reached candidacy, research will be conducted with a faculty member of the Economics Department who will serve as a master's thesis advisor.

Requirements		24.0 Credits
ECON 902	Mathematical Economics	3.0
ECON 910	Advanced Microeconomics I	3.0
ECON 911	Advanced Microeconomics II	3.0
ECON 920	Advanced Macroeconomics I	3.0
ECON 921	Advanced Macroeconomics II	3.0
ECON 940	Econometrics I	3.0
ECON 941	Econometrics II	3.0
ECON 942	Econometrics III*	3.0
ECON 980	Game Theory	3.0
STAT 931	Statistics for Economics	3.0

*Taken in the second year.

First-Year Examination

After the completion of the core coursework, students are examined on their competence in the core material and their readiness to proceed.

Fields of Specialization 18.0 Credits

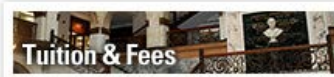
Students are required to complete the coursework for at least two of the following fields/sequences.

Industrial Organization

ECON 950	Industrial Organization	3.0
ECON 951	Industrial Organization II	3.0
ECON 959	Industrial Organization Seminar	3.0

International Trade

ECON 960	International Trade	3.0
ECON 961	Empirical International Trade	3.0



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ECON 969	International Trade Seminar	3.0
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**Open Economy
Macroeconomics**

ECON 925	Macroeconomic Dynamics	3.0
ECON 962	Open Economy Macroeconomics	3.0
ECON 979	Open Economy Macro Seminar	3.0

Electives

In addition, students can take elective courses from the Economics Department, from any other departments in the College of Business, and from departments in other Colleges of Drexel University. The following is a set of sample electives:

ECON 930	Monetary Economics	3.0
ECON 952	Health Economics	3.0
ECON 955	Public Economics	3.0
ECON 964	Economic Development	3.0
ECON 990	Special Topics: Ph.D. Economics	3.0
ECON 992	Independent Study: Ph.D. Economics	3.0
	Additional courses with the permission of the advisor	3.0



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PhD in Economics

60 credits (Post-Master's degree)
90 credits (Post-Bachelor's degree)

About the Program

The PhD in economics, housed in the Department of Economics and International Business, prepares economists for careers in research, teaching, business, and government. It is designed to provide students with not only a broad understanding of modern economics, but also the opportunity to explore a number of specific fields of study including industrial organization, international economics, and health economics.

In the second year of study, the PhD in Economics offers three fields of specialization: Industrial Organization, International Trade, and Open Economy Macroeconomics. Students complete courses in two of these fields of specialization.

Degree Requirements

- 27.0 credits of first year core courses
- 18.0 credits of economics field requirements
- 15.0 credits (minimum) of dissertation research
- 30.0 additional dissertation research credits for students without a Master's degree

Core Program

All PhD students pursue a common set of core courses. The following courses are all completed during the first year, with the exception of ECON 942 Econometrics III, which is completed in the second year.

Core Courses		27.0 Credits
ECON 902	Mathematical Economics	3.0
ECON 910	Advanced Microeconomics I	3.0
ECON 911	Advanced Microeconomics II	3.0
ECON 920	Advanced Macroeconomics I	3.0
ECON 921	Advanced Macroeconomics II	3.0
ECON 940	Econometrics I	3.0
ECON 941	Econometrics II	3.0
ECON 942	Econometrics III*	3.0
ECON 980	Game Theory	3.0
STAT 931	Statistics for Economics	3.0

*Taken in the second year.

First-Year Examination

After the completion of the core coursework, students are examined on their competence in the core material and their readiness to proceed.

Fields of Specialization 18.0 Credits

Students are required to complete the coursework for at least two of the following fields/sequences.



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Industrial Organization

ECON 950	Industrial Organization	3.0
ECON 951	Industrial Organization II	3.0
ECON 959	Industrial Organization Seminar	3.0

International Trade

ECON 960	International Trade	3.0
ECON 961	Empirical International Trade	3.0
ECON 969	International Trade Seminar	3.0

Open Economy Macroeconomics

ECON 925	Macroeconomic Dynamics	3.0
ECON 962	Open Economy Macroeconomics	3.0
ECON 979	Open Economy Macro Seminar	3.0

Electives

In addition, students can take elective courses from the Economics Department, from any other departments in the College of Business, and from departments in other Colleges of Drexel University. The following is a set of sample electives:

ECON 930	Monetary Economics	3.0
ECON 952	Health Economics	3.0
ECON 955	Public Economics	3.0
ECON 964	Economic Development	3.0
ECON 990	Special Topics: Ph.D. Economics	3.0
ECON 992	Independent Study: Ph.D. Economics	3.0
	Additional courses with the permission of the advisor	3.0

Candidacy Examination

At the completion of their coursework, students take written and oral candidacy examinations. These examinations test each student's preparation for dissertation research. Once the candidacy examinations are passed, the student is recognized as a PhD candidate.

Doctoral Dissertation

The doctoral dissertation is a piece of original research designed to make a contribution to the student's chosen discipline. Each candidate selects a dissertation adviser and an advisory committee of additional faculty members is formed. The candidate prepares a detailed dissertation proposal that is defended before the University community. After successfully defending the proposal, the candidate conducts the research (12-credit minimum) and prepares a written dissertation. The completed dissertation is then defended in a final oral examination.

Dissertation Research min. 12.0

ECON 998	Dissertation Research in Economics	var.
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Dissertation Format Review

In addition to meeting the Thesis Advisory Committee's standards of originality and scholarly content, all doctoral dissertations must conform to university format requirements. Students should obtain a copy of the Thesis Manual from the Graduate Studies Office or from the Thesis Reviewer in 5038 MacAlister Hall.

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Advanced Business Certificate

12.0 quarter credits

The Advanced Business Certificate (ABC) program is available to applicants possessing an earned master's degree or doctoral degree from a fully accredited university or college. The program is designed to permit qualified candidates the opportunity to update their skills in a professional field of specialization in which they have had previous academic experience, or to acquire competence in a new business discipline.

The Advanced Business Certificate requires completion of a four-course sequence and may include the following specialization areas:

- entrepreneurship
- finance
- leadership
- marketing
- or a customized certificate option

Upon acceptance to the ABC program, students will meet with an advisor to review program/course prerequisites (if applicable), select courses, and finalize the certificate programs options. Sample course sequences in the specialization areas are listed below. Those interested in pursuing a cross disciplinary Customized Certificate Option will work with an advisor to develop an individual "plan of study" to establish course sequence and completion timeline before commencing studies.

The ABC program is administered through the [Corporate and Executive Education Center](#) at Drexel University's LeBow College of Business. Participants in this part-time certificate program have a three-year timeframe within which to complete the certificate requirements. ABC students are enrolled in courses in Professional MBA sections (pending availability). No additional sections are created for this certificate program.

The ABC program does not lead to a degree, and the credits earned in the program are not applicable to any current or future degree program offered by Drexel University, unless all applicable entrance criteria for the anticipated program are met.

Requirements

Students must complete a four-course series. Upon completion of individual courses or the entire program, Continuing Education Units (CEU) credits and/or Continuing Professional Educational (CPE) credits may be applicable.

For further ABC information, including how to apply to the program, contact the Corporate and Executive Education Center:

executive@drexel.edu

Sample Sequences

All sample sequences are subject to change based on availability and individual student academic and professional background.

Sample Entrepreneurship ("Leading Like an Entrepreneur") sequence:

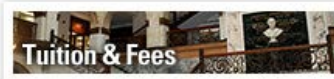
FIN 635	Entrepreneurial Finance	3.0
MGMT 650	Corporate Venturing: Entrepreneurs in Organizations	3.0
MGMT 652	New Venture Planning	3.0
MKTG 638	New Product Planning, Strategy, and Development	3.0

Sample Finance ("Strategic Financial Management") sequence:

FIN 601	Corporate Financial Management	3.0
FIN 602	Advanced Financial Management	3.0
FIN 640	Mergers and Acquisitions	3.0
FIN 649	Comparative Financial Analysis	3.0

Sample Leadership ("Strategic Leadership Essentials") sequence:

MGMT 602	Managing Technological Innovation	3.0
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MGMT 780	Strategic Management	3.0
ORGB 625	Leadership and Professional Development	3.0
ORGB 631	Leading Effective Organizations	3.0

Sample Marketing ("Creating, Communicating and Delivering Value") sequence:

MKTG 601	Marketing Strategy and Planning	3.0
MKTG 622	Buyer Behavior Theory	3.0
MKTG 634	Integrated Marketing Communications Management	3.0
MKTG 646	Services Marketing	3.0



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Certificate in Accounting

27.0 - 32.0 quarter credits

The LeBow College of Business Certificate in Accounting program has been designed for students who have earned a bachelor's degree in a non-accounting major and who desire to be considered for admission to Drexel's [MS in Accounting](#) program. This program allows students to complete between six to eight prerequisite undergraduate accounting courses on a part- or full-time basis.

Some courses required for this certificate may be waived at the time of admission for those students who have completed equivalent courses in their undergraduate education and who can demonstrate proficiency. Students from non-AACSB accredited schools and non-US schools may be required to take additional prerequisite courses prior to being admitted to the MS in Accounting program.

To earn the Certificate in Accounting applicants must:

- complete up to 32.0 credits (some courses may be waived if the applicant has already taken the equivalent of ACCT 115 and ACCT 116)
- maintain an aggregate GPA of 3.00
- earn a minimum grade of C in each required course

Upon completion of the Certificate in Accounting (requiring at least two quarters) a student becomes eligible for admission to the MS in Accounting program, provided they meet all other admissions requirements. Completing both the certificate in Accounting and the MS in Accounting programs may require up to two years of full-time study. Students who complete both programs will generally be eligible to sit for the CPA examination in Pennsylvania. However, each student is responsible for assessing whether their academic backgrounds will make them eligible to sit for the examination.

Requirements

ACCT 115	Financial Accounting Foundations*	4.0
ACCT 116	Managerial Accounting Foundations*	4.0
ACCT 321	Financial Reporting I	4.0
ACCT 322	Financial Reporting II	4.0
ACCT 323	Financial Reporting III	4.0
ACCT 331	Cost Accounting	4.0
ACCT 341	Principles of Auditing	4.0
TAX 341	Individual Income Taxes	4.0
ACCT 499	Independent Study **	3.0
or	Department-approved elective**	3.0

*Can be waived if the student has completed equivalent courses in his or her undergraduate education and can demonstrate proficiency.

**Only required for students who have already taken the equivalent of ACCT 115 and ACCT 116 and are therefore waiving those courses.



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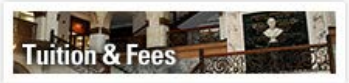
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Certificate in Leadership

12.0 quarter credits

The coursework in this certificate offers students multiple perspectives of leadership, which include leadership of self, groups and of organizations. Through the coursework, opportunities are also provided to enhance persuasion and negotiations skills, as well as to develop and implement technological change.

Requirements		12.0 Credits
MGMT 602	Management and Technology Innovation	3.0
ORGB 625	Leadership and Professional Development	3.0
ORGB 631	Leading Effective Organizations	3.0
ORGB 640	Negotiations for Leaders	3.0



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3141 Chestnut Street, Philadelphia, PA 19104
catalog@drexel.edu