Goodwin College of Professional Studies

In today's competitive job market, education is a smart investment in your future. Goodwin responds to the demands of today's learner by offering programs that tailor a student's learning experience to their career aspirations. Our degree-completion programs are ideal for transfer students who already possess an associate's degree or just have existing college credits. It is also ideal for students who wish to chart their own path toward a college degree.

Majors

• Communication and Applied Technology
• General Studies
• Professional Studies

Communication and Applied Technology

Bachelor of Science Degree: 180.0 quarter credits

About the Program

Note: Effective Winter Term 2014, students are no longer being accepted into this program.

The Bachelor of Science in Communications and Applied Technology is a multidisciplinary program designed for individuals who want to increase their knowledge of all aspects of business communications and relevant communication technologies, while understanding the business principles that are necessary to achieve corporate goals.

The major offers a multidisciplinary approach combining theoretical and applied learning principles and encompasses the spectrum of internal and external communications that organizations utilize in their management and marketing functions. The program is tailored to meet the needs of people who sell, communicate, and manage in industries that are heavily customer oriented and are involved in or affected by world markets. The goal of the program is to increase students’ understanding of communication, management, applicable technology, business, the world economy, and relationships within their corporate culture.

Curriculum

To complete the Bachelor of Science degree in Communications and Applied Technology, students must earn a minimum of 180.0 quarter credits comprising the following:

• English Composition
• Humanities
• Social Sciences
• Physical Sciences
• Mathematics
• Business
• Computing Technology
• Customer Operations

For additional information, please visit the Communications and Applied Technology (http://goodwin.drexel.edu/mep/ug_cat.php) web page.

Degree Requirements

<table>
<thead>
<tr>
<th>English Composition Requirements</th>
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<tbody>
<tr>
<td>ENGL 101 Composition and Rhetoric I: Inquiry and Exploratory Research</td>
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<td>ENGL 102 Composition and Rhetoric II: The Craft of Persuasion</td>
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<tr>
<th>Mathematics Requirements</th>
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<tr>
<td>MATH 181 Mathematical Analysis I</td>
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<td>MATH 182 Mathematical Analysis II</td>
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<td>MATH 183 Mathematical Analysis III</td>
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<tr>
<th>College Requirements</th>
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<tbody>
<tr>
<td>GSTD 200 Lifelong Learning Theory &amp; Practice</td>
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</table>

| Natural Science Electives | 9.0 |

| Liberal Studies Electives | 33.0 |

| Free Electives | 36.0 |

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<thead>
<tr>
<th>Business Minor Requirements</th>
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<tbody>
<tr>
<td>Select six of the following:</td>
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<tr>
<td>ACCT 115 Financial Accounting Foundations</td>
</tr>
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<td>BLAW 201 Business Law I</td>
</tr>
<tr>
<td>ECON 201 Principles of Microeconomics</td>
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<tr>
<td>ECON 202 Principles of Macroeconomics</td>
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<td>FIN 301 Introduction to Finance</td>
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<tr>
<td>MKTG 301 Introduction to Marketing Management</td>
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<td>ORGB 300 Organizational Behavior</td>
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<td>OPM 200 Operations Management</td>
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<td>STAT 201 Introduction to Business Statistics</td>
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<tr>
<th>Communications and Applied Technology</th>
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<tbody>
<tr>
<td>CAT 201 [WI] Interpersonal Communication</td>
</tr>
<tr>
<td>CAT 302 Customer Service Theory and Practice</td>
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<tr>
<td>CAT 303 Client Relations Management</td>
</tr>
<tr>
<td>CAT 360 Applied Organizational Research</td>
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<tr>
<td>CAT 491 Senior Project in Communications and Applied Technology I</td>
</tr>
<tr>
<td>CAT 492 Senior Project in Communications and Applied Technology</td>
</tr>
<tr>
<td>COM 111 Principles of Communication</td>
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<tr>
<td>COM 230 Techniques of Speaking</td>
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<tr>
<td>COM 240 New Technologies In Communication</td>
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<tr>
<td>COM 270 [WI] Business Communication</td>
</tr>
<tr>
<td>COM 330 Professional Presentations</td>
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<tr>
<td>COM 335 Electronic Publishing</td>
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<tr>
<td>COM 370 [WI] Advanced Business Writing</td>
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<tr>
<td>CT 230 Web Development I</td>
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<td>CT 240 Web Development II</td>
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<tr>
<td>CT 385 Web Development III</td>
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<tr>
<td>PHIL 323 Organizational Ethics</td>
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</tbody>
</table>
**Interpersonal Skills for Virtual Teams**

* Students select 9.0 credits from any of the following sciences: ANAT, BIO, CHEM, ENVR, FDSC, NFS, PHEV, PHYS. Courses from other departments may be considered with advisor approval.

** Africana studies, anthropology, fine arts (history of architecture, art, film, music, theatre), foreign language, history, linguistics, literature, philosophy, political science, psychology, sociology, women’s studies, writing.

*** No more than 2 transferred courses may be used to complete the minor. A grade of C (2.0) or better must be earned in each courses in the Minor in Business.

**** After completion of CT 230, CT 240 and CT 385, students can sit for the Certified Internet Webmaster (CIW) exam. Additional self-study may be necessary.

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**Courses**

**CAT 180 Special Topics in Communications and Applied Technology**

1.0-4.0 Credit  
Special Topics in CAT. Covers special topics related to Communications and Applied Technology. Allows the College to offer new, specialized lower-level topics of interest and relevance to the major.  
**College/Department:** Goodwin School of Technology Professional Studies  
**Repeat Status:** Can be repeated 3 times for 12 credits

**CAT 200 Strategies for Lifelong Learning 3.0 Credits**

Strategies for Lifelong Learning. This course introduces students to the skills necessary for successful lifelong learning. Theoretical and practical aspects of learning are explored. Emphasis is placed on critical thinking, study skills, analytical reading, effective writing, reasoning, problem-solving, time management and strategies for management necessary to support learning in a college environment.  
**College/Department:** Goodwin School of Technology Professional Studies  
**Repeat Status:** Not repeatable for credit

**CAT 201 [WI] Interpersonal Communication 3.0 Credits**

Interpersonal Communication. Interpersonal communication will be studies from the perspective of emotional intelligence. Particular emphasis will be placed on emotional intelligence in the workplace and in leadership. The main objective is to make students aware that intelligence and technological expertise are not enough to be successful in the workplace. This is a writing intensive course.  
**College/Department:** Goodwin School of Technology Professional Studies  
**Repeat Status:** Not repeatable for credit

**CAT 215 Emerging Trends of Video Games 3.0 Credits**

Course examines the importance of the video game industry in today’s world including an overview of current video game industry, the motivation for playing video games and the associated consequences. The role of video games from an international perspective also is examined.  
**College/Department:** Goodwin School of Technology Professional Studies  
**Repeat Status:** Not repeatable for credit

**CAT 230 Customer Service Theory and Practice 3.0 Credits**

Customer Service Theory and Practice. This course focuses on the theory of customer service and the practices that “best in class” companies apply to differentiate themselves from the competition. The course includes practical information and activities designed to teach students how to respond to customers, resolve problems, and provide quality customer service.  
**College/Department:** Goodwin School of Technology Professional Studies  
**Repeat Status:** Not repeatable for credit  
**Restrictions:** Cannot enroll if classification is Freshman

**CAT 302 Customer Service Theory and Practice 3.0 Credits**

Customer Service Theory and Practice. This course focuses on the theory of customer service and the practices that “best in class” companies apply to differentiate themselves from the competition. The course includes practical information and activities designed to teach students how to respond to customers, resolve problems, and provide quality customer service.  
**College/Department:** Goodwin School of Technology Professional Studies  
**Repeat Status:** Not repeatable for credit  
**Restrictions:** Cannot enroll if classification is Freshman

**CAT 303 Client Relations Management 3.0 Credits**

Client Relations Management. This course introduces the skills that facilitate and enhance client relations management. Topics covered include building a trusting relationship, evaluating and managing expectations and needs, managing conflict, understanding the client's perspective, customer life cycle, consulting, serving public sector versus private sector clients, managing client relations managers, and ethical issues.  
**College/Department:** Goodwin School of Technology Professional Studies  
**Repeat Status:** Not repeatable for credit  
**Restrictions:** Cannot enroll if classification is Freshman

**CAT 315 Expressive Power of Video Games 3.0 Credits**

Course focuses on the effects of video games from a multidisciplinary perspective including how video games have transformed social interactions. Emphasis placed on the importance of video games as a persuasive communication medium.  
**College/Department:** Goodwin School of Technology Professional Studies  
**Repeat Status:** Not repeatable for credit  
**Restrictions:** Cannot enroll if classification is Freshman

**CAT 360 Applied Organizational Research 3.0 Credits**

Applied Organizational Research. This course presents a systematic approach to managerial methods of conducting organizational research and analysis. Students will undergo the managerial research process of specifying the problem; translating the problem into specific research questions; designing the data collection and methodology; collecting, analyzing, and interpreting data; and reporting research results and recommendations.  
**College/Department:** Goodwin School of Technology Professional Studies  
**Repeat Status:** Not repeatable for credit  
**Restrictions:** Cannot enroll if classification is Freshman or Sophomore

**CAT 380 Advanced Special Topics in Communications and Applied Technology 0.5-12.0 Credits**

Covers special topics of interest in Communications and Applied Technology. This course may be repeatable for credit.  
**College/Department:** Goodwin School of Technology Professional Studies  
**Repeat Status:** Can be repeated 3 times for 12 credits  
**Restrictions:** Cannot enroll if classification is Freshman or Sophomore
CAT 399 Independent Study in Communications and Applied Technology 0.5-6.0 Credits
Independent study in CAT. Independent study on a topic related to Communications and Applied Technology selected by the students. The independent study is supervised by a faculty member and guided by a plan of study.

College/Department: Goodwin School of Technology Professional Studies
Repeat Status: Can be repeated 3 times for 18 credits

CAT 491 Senior Project in Communications and Applied Technology I 3.0 Credits
Senior Project CAT I. Covers planning and execution of a professional project that integrates the academic and practical knowledge the student has acquired in his or her major. Requires a formal written report and a formal oral presentation. This is part one of a two-course sequence.

College/Department: Goodwin School of Technology Professional Studies
Repeat Status: Not repeatable for credit
Restrictions: Can enroll if classification is Senior.
Prerequisites: (CAT 301 [Min Grade: D] or PROJ 301 [Min Grade: D]) and CAT 360 [Min Grade: D] and COM 230 [Min Grade: D] and COM 270 [Min Grade: D] and ORGB 300 [Min Grade: D]

CAT 492 Senior Project in Communications and Applied Technology 3.0 Credits
Senior Project CAT II. Covers planning and execution of a professional project that integrates the academic and practical knowledge the student has acquired in his or her major. Requires a formal written report and a formal oral presentation. This is part two of a two-course sequence.

College/Department: Goodwin School of Technology Professional Studies
Repeat Status: Not repeatable for credit
Restrictions: Can enroll if classification is Senior.
Prerequisites: CAT 491 [Min Grade: C]

General Studies
Bachelor of Science Degree: 180.0 quarter credits

About the Program
Note: Effective Fall Term 2014, students are no longer being accepted into the Liberal Studies and Physical Science Concentrations.

The BS in General Studies program is designed for students who wish to gain a breadth of knowledge in the humanities, social sciences, and natural sciences. In addition, general studies students focus on a particular area of interest by following one of the concentrations that exist in the program:

Individualized Studies
This is a concentration designed for individuals with a diverse college background and varied educational interests that cannot be captured in a single degree program. In consultation with their academic advisor, students select a specialization within the concentration according to their interests. Students have the opportunity to experiment in a variety of academic subjects through a generous amount of free electives. An attractive feature is that students can complete certificate programs en route to their BS degree.

Liberal Studies
The concentration in liberal studies provides a broad-based liberal arts education that increases one’s appreciation of the world at large and lays the necessary groundwork for graduate study. All liberal studies students take courses in communication, art or architecture history, literature, philosophy, history, political science, psychology, anthropology/sociology, and liberal studies electives. The course of study includes 36.0 credits of courses made up of the student’s concentration. Students choose to concentrate in either humanities or social sciences. The humanities concentration usually appeals to students interested in focusing on the fine arts, foreign language, literature, or writing. The social science concentration is excellent preparation for graduate school (including law school), research, and careers in which one would deal extensively with people.

Physical Sciences
A concentration in physical sciences can lead to graduate school, careers in research and, with the selection of natural science courses, medical, dental, pharmacy, and veterinary school. Students take courses in the following areas: calculus, biology, chemistry, and physics.

Advising
Students in the BS in General Studies program are advised by an academic advisor (determined alphabetically by last name) who serves as an important resource to students as they progress and manage their educational and career goals.

Students receive one-on-one personal advisement to ensure that educational and professional objectives are met within the course of study.

For more information on this major, visit Goodwin College’s General Studies (http://goodwin.drexel.edu/mep/ug_ptgstd.php) web page.

Individualized Studies Concentration
This is a concentration designed for individuals with a diverse college background and varied educational interests that cannot be captured in a single degree program. In consultation with their academic advisor, students select a specialization within the concentration according to their interests. Students have the opportunity to experiment in a variety of academic subjects through a generous amount of free electives. An attractive feature is that students can complete certificate programs en route to their BS degree.

College Requirements
<table>
<thead>
<tr>
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<th>Title</th>
<th>Credits</th>
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<tbody>
<tr>
<td>GSTD 200</td>
<td>Lifelong Learning Theory &amp; Practice</td>
<td>3.0</td>
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<tr>
<td>GSTD 491</td>
<td>Senior Project in General Studies</td>
<td>3.0</td>
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</table>

English and Speech Requirements
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<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
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</thead>
<tbody>
<tr>
<td>ENGL 101</td>
<td>Composition and Rhetoric I: Inquiry and Exploratory Research</td>
<td>3.0</td>
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<tr>
<td>ENGL 102</td>
<td>Composition and Rhetoric II: The Craft of Persuasion</td>
<td>3.0</td>
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<tr>
<td>ENGL 103</td>
<td>Composition and Rhetoric III: Thematic Analysis Across Genres</td>
<td>3.0</td>
</tr>
<tr>
<td>COM 230</td>
<td>Techniques of Speaking</td>
<td>3.0</td>
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Mathematics Requirements
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<tr>
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</thead>
<tbody>
<tr>
<td>MATH 181</td>
<td>Mathematical Analysis I</td>
<td>3.0</td>
</tr>
<tr>
<td>MATH 182</td>
<td>Mathematical Analysis II</td>
<td>3.0</td>
</tr>
<tr>
<td>MATH 183</td>
<td>Mathematical Analysis III</td>
<td>3.0</td>
</tr>
</tbody>
</table>
Computing Requirement * 
Select one of the following:  3.0
- CS 161 Introduction to Computing
- CS 171 Computer Programming I
- CT 220 Database I
- CT 230 Web Development I
- PRST 211 Computer Applications for Professionals
- PRST 212 Creative Studies in the World Wide Web

Additional computing course options, with Advisor approval

Upper Level Course Requirements
As students choose electives from the categories below, a minimum of 36.0 credits must be upper-level courses (typically 300-level and above).

Natural Science Electives
Students select 9.0 credits from the following: ANAT, BIO, CHEM, FDSC, NFS, PHEV, PHYS. Courses from other departments may be considered with advisor approval.

Specialization Requirements
Students must complete 45.0 credits within an area of specialization. The specialization is a set of courses built around a cohesive area of study. An academic advisor must pre-approve the specialization. The specialization will not appear on the student transcript.

Liberal Studies Requirements
Students must complete 36.0 credits in Liberal Studies, covering a range of subject areas in the humanities and social sciences: anthropology, psychology, sociology, political science, history, philosophy, religion, literature, and fine arts. (Arts history or appreciation courses, rather than applied courses.)

Free Electives  60.0

Total Credits  180.0

* Courses older than three years will not be transferred into the curriculum.

Liberal Studies Concentration

Note: Effective Fall Term 2014, students are no longer being accepted into this concentration.

A concentration in Liberal Studies provides a broad-based liberal arts education that increases one’s appreciation of the world at large and lays the necessary groundwork for graduate study. All liberal studies students take courses in communication, art, architecture history, literature, philosophy, history, political science, psychology, anthropology, sociology, and liberal studies electives.

College Requirements
- GSTD 200 Lifelong Learning Theory & Practice  3.0
- GSTD 491 Senior Project in General Studies  3.0

English and Speech Requirements
- ENGL 101 Composition and Rhetoric I: Inquiry and Exploratory Research  3.0
- ENGL 102 Composition and Rhetoric II: The Craft of Persuasion  3.0
- ENGL 103 Composition and Rhetoric III: Thematic Analysis Across Genres  3.0
- COM 230 Techniques of Speaking  3.0

Mathematics Requirements
- MATH 181 Mathematical Analysis I  3.0
- MATH 182 Mathematical Analysis II  3.0

Computing Requirement * 
Select one of the following:  3.0
- CS 161 Introduction to Computing
- CS 171 Computer Programming I
- CT 230 Web Development I
- CT 220 Database I
- PRST 211 Computer Applications for Professionals
- PRST 212 Creative Studies in the World Wide Web

Additional computing course options, with Advisor approval

Natural Science Electives
Students select 9.0 credits from the following: ANAT, BIO, CHEM, FDSC, NFS, PHEV, PHYS. Courses from other departments may be considered with advisor approval.

Arts and Humanities Electives
- Fine Arts (ARTH, MUSC, THTR)  9.0
- History (HIST)  9.0
- Literature (ENGL)  9.0
- Philosophy (PHIL) or Religion  9.0

Social Science Electives
- Anthropology (ANTH) or Sociology (SOC)  9.0
- Communication (COM) or Writing (WRIT)  9.0
- Political Science (PSCI)  9.0
- Psychology (PSY)  9.0
- Africana (AFAS) or Women's Studies (WMS)  3.0

Concentration Requirements
Students must complete 36.0 credits within an area of concentration focusing on the humanities and social sciences. Courses must be upper level with at least 18.0 credits selected from one discipline. Social Science students are required to take CAT 360 Applied Organizational Research or SOC 250.

Free Electives  33.0

Total Credits  180.0

* Courses older than three years will not be transferred into the curriculum.

Physical Science Concentration

Note: Effective Fall Term 2014, students are no longer being accepted into this concentration.

The Physical Sciences concentration provides individuals with the opportunity to focus on coursework in mathematics and the natural sciences. The concentration can lead to graduate school, careers in research and, with the selection of natural science courses, medical, dental, pharmacy, and veterinary school. Students take courses in the following areas: calculus, biology, chemistry, and physics.

College Requirements
- GSTD 200 Lifelong Learning Theory & Practice  3.0
- GSTD 491 Senior Project in General Studies  3.0

English and Communication Requirements
ENGL 101 Composition and Rhetoric I: Inquiry and Exploratory Research 3.0
ENGL 102 Composition and Rhetoric II: The Craft of Persuasion 3.0
ENGL 103 Composition and Rhetoric III: Thematic Analysis Across Genres 3.0
COM 230 Techniques of Speaking 3.0
COM 310 [WI] Technical Communication 3.0
Mathematics Requirements 9.0-12.0
Select one of the following sequences:
Mathematical Analysis
MATH 181 Mathematical Analysis I
MATH 182 Mathematical Analysis II
MATH 183 Mathematical Analysis III
Calculus
MATH 121 Calculus I
MATH 122 Calculus II
MATH 123 Calculus III
Computing Requirement 3.0
Select one of the following:
CS 161 Introduction to Computing
CS 171 Computer Programming I
CT 220 Database I
CT 230 Web Development I
PRST 211 Computer Applications for Professionals
PRST 212 Creative Studies in the World Wide Web
Additional computing course options, with Advisor approval.
Historical Perspectives in Science 3.0
Select one of the following:
HIST 280 History of Science: Ancient to Medieval
HIST 281 History of Science: Enlightenment to Modernity
HIST 282 History of Science: Medieval to Enlightenment
HIST 285 Technology in Historical Perspective
HIST 286 Exploration in Technology and Gender
Philosophical Issues in Science 3.0
Select one of the following:
BMES 338 Biomedical Ethics and Law
PHIL 321 Biomedical Ethics
PHIL 351 Philosophy of Technology
PHIL 361 Philosophy of Science
Physical Science Requirements
Biology 3.0
BIO 161 General Biology I
BIO 162 General Biology II
BIO 163 General Biology III
Chemistry 3.0
CHEM 161 General Chemistry I
CHEM 162 General Chemistry II
CHEM 163 General Chemistry III
CHEM 164 General Chemistry Laboratory I
CHEM 165 General Chemistry Laboratory II 2.5
Physics 9.0-15.0
Select one of the following sequences
Applied Physics
PHYS 182 Applied Physics I
PHYS 183 Applied Physics II
PHYS 184 Applied Physics III
Fundamentals of Physics
PHYS 185 Fundamentals of Physics Lecture I
PHYS 186 Physics I-A
PHYS 188 Physics II-A
PHYS 189 Fundamentals of Physics Lecture II
PHYS 280 Fundamentals of Physics Lecture III
PHYS 282 Fundamentals of Physics Laboratory III
Physical Science Electives
Students must complete 27.0 credits of natural science electives. Courses must be upper level in biology, chemistry, physics or environmental science.
Liberal Studies Electives
Students must complete 27.0 credits covering a range of subjects that may include: anthropology, economics, fine arts, history, literature, music philosophy, political science, psychology, sociology, etc.
Free Electives 55.5
Total Credits 180.0-189.0

* Courses older than three years will not be transferred into the curriculum.

Co-op/Career Opportunities
A well-rounded education results in an enriched view of the world. Full-time students majoring in General Studies find careers in diverse areas, taking skills they learn at Drexel to their future endeavors.

- The physical science concentration can lead to careers in scientific research.
- The liberal studies concentration can lead to careers or graduate study in the humanities or the fields that deal extensively with people.
- The individualized studies concentration is extremely flexible. Individualized studies students are generally self-directed and want a program they can tailor to their personal and professional interests.

Some General Studies students are already established in their careers and simply need a bachelor’s degree to move into higher positions within their organizations and industries and/or to pursue a master’s degree.

Goodwin College’s General Studies BS degree is designed for students planning to pursue graduate studies in professional areas such as law, dental, medical, pharmacy, and veterinary school.
Courses

GSTD 100 Strategies for Academic Success 1.0 Credit
This course explores the learning process to assist students in achieving academic success. Self-assessments, personal reflection, and relevant electronic resources are used to foster students’ development as self-directed learners. Topics include: study skills, learning strategies, personal development, academic planning and tracking, visioning, and goal setting. The goal of this course is to help improve students’ efficacy in the areas of academic self-management, self-direction, and resource utilization.

College/Department: Goodwin School of Technology Professional Studies
Repeat Status: Not repeatable for credit

GSTD 111 Learning Skills & Strategies 3.0 Credits
This course prepares traditional undergraduate students for the expectations and challenges of college life.

College/Department: Goodwin School of Technology Professional Studies
Repeat Status: Not repeatable for credit
Restrictions: Can enroll if classification is Freshman.

GSTD 150 Introduction to World Religions 3.0 Credits
This course introduces significant Eastern and Western religions. Hinduism, Buddhism, Confucianism, Daoism, Judaism, Christianity, and Islam are examined. Each religion is studied as a system of thought that constructs a worldview considering its origin, its sacred texts, the human condition, and the future eternity.

College/Department: Goodwin School of Technology Professional Studies
Repeat Status: Not repeatable for credit

GSTD 180 Special Topics in General Studies 1.0-4.0 Credit
Covers lower-level special topics of interest in General Studies. This course may be repeated for credit.

College/Department: Goodwin School of Technology Professional Studies
Repeat Status: Can be repeated 11 times for 12 credits

GSTD 200 Lifelong Learning Theory & Practice 3.0 Credits
Introduces theories and practical skills necessary for successful learning in a variety of environments. Covers self-efficacy development, autonomous learning, critical thinking, critical reading, learning to learn, effective researching and writing, goal setting theories, and practical strategies necessary to support learning in university, career, and personal contexts.

College/Department: Goodwin School of Technology Professional Studies
Repeat Status: Not repeatable for credit

GSTD 210 Fact & Fiction in Film 3.0 Credits
This course focuses on the creative process of film storytelling using documented historical fact and artistic license of fiction. Factual material, reasonable opinions, and scurrilous rumors about well-documented historical events will be analyzed. Films about these events will be viewed, critiqued and analyzed.

College/Department: Goodwin School of Technology Professional Studies
Repeat Status: Not repeatable for credit

GSTD 380 Advanced Special Topics in General Studies 1.0-4.0 Credit
Covers upper-level special topics of interest in General Studies. This course may be repeated for credit.

College/Department: Goodwin School of Technology Professional Studies
Repeat Status: Can be repeated 11 times for 12 credits

GSTD 399 Independent Study in General Studies 0.5-12.0 Credits
Provides individual study or research in General Studies under faculty supervision. This course may be repeated for credit.

College/Department: Goodwin School of Technology Professional Studies
Repeat Status: Can be repeated multiple times for credit
Restrictions: Can enroll if major is GSTD.

GSTD 400 Practicum 3.0 Credits
Combines classroom theory with practical application at the student’s worksite. Requires students to demonstrate the ability to apply classroom learning to situations benefiting a corporation. Includes an orientation, proposals, reports on works-in-progress, and a portfolio.

College/Department: Goodwin School of Technology Professional Studies
Repeat Status: Not repeatable for credit
Restrictions: Can enroll if major is GSTD and classification is Senior.

GSTD 491 Senior Project in General Studies 3.0 Credits
The senior project covers planning and execution of a capstone project that integrates the academic and practical knowledge acquired in the student’s course of study. Students will complete a research proposal, a research project or an integrative portfolio.

College/Department: Goodwin School of Technology Professional Studies
Repeat Status: Not repeatable for credit
Restrictions: Can enroll if major is GSTD and classification is Senior.
Goodwin College of Professional Studies

The Goodwin College of Professional Studies offers the Masters in Professional Studies program which is designed for individuals and practitioners with established career paths who are interested in developing marketable skills to meet evolving workforce demands; seeking professional development; and expanding promotional opportunities.

About the Program

The MS in Professional Studies degree contains a common core of knowledge and skills relevant for 21st century professionals in nearly every field. The curriculum is the result of a collaboration of research and scholarship with practical, industry-inspired experience and consists of a solid foundation of core courses, plus a choice of one of the following concentrations:

- Creativity & Innovation
- Educational Policy
- E-Learning Leadership
- Homeland Security Management
- Human Resource Development

The Masters in Professional Studies is a part-time graduate degree program that is offered entirely online.

Admission Requirements

Acceptance to the program requires:

- Completed online application (http://www.drexel.com/online-degrees/business-degrees/ms-prof-studies/apply.aspx) form
- Bachelor's degree from an accredited institution
- Undergraduate GPA of 3.0 or higher (graduate degree GPAs will be considered along with the undergraduate GPA). Applicants with a cumulative GPA below 3.0 may be considered.
- Official transcripts from all universities or colleges and other post-secondary educational institutions (including trade schools) attended. Instead of hard copy transcripts, you may supply official electronic transcripts issued by a post-secondary institution directly to Drexel University Online (customerservice@drexel.com). You must supply transcripts regardless of the number of credits earned or the type of school you attended. If you do not list all post-secondary institutions on your application and these are listed on transcripts received from other institutions, processing of your application will be delayed until you have submitted the remaining transcripts. Use our Transcript Look-up Tool (http://www.drexel.com/tools/transcript.aspx) to assist you in contacting your previous institutions.
- Two letters of recommendation. Drexel University Online now accepts electronic letters of recommendation. Submission instructions are available at: http://www.drexel.edu/apply/recommend. If a recommender prefers to submit an original, hard copy letter of recommendation, please remind the recommender that it must be signed and submitted in a sealed envelope signed across the flap by the recommender.
- Personal essay — between 500-750 words, describing your interest in the program. Specifically, please discuss the following:
  - How the program relates to your previous educational activities
  - If changing course, why are you moving in a new direction with your educational goals
  - How the program relates to your current line of work
  - How you plan to apply the program to your future goals
- Resume
  - International students must submit a TOEFL score of 550 or higher. View additional International students requirements (http://www.drexel.com/online-degrees/education-degrees/ms-humanresourcedevelopment/international.aspx).
  - An interview may be requested.

Degree Requirements

Core Courses

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>PRST 501</td>
<td>Communication for Professionals</td>
<td>3.0</td>
</tr>
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<td>PRST 503</td>
<td>Ethics for Professionals</td>
<td>3.0</td>
</tr>
<tr>
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</tr>
<tr>
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<td>3.0</td>
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<tr>
<td>PRST 615</td>
<td>Program Evaluation</td>
<td>3.0</td>
</tr>
<tr>
<td>PROJ 501</td>
<td>Introduction to Project Management</td>
<td>3.0</td>
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</tbody>
</table>

Concentration

<table>
<thead>
<tr>
<th>Concentration</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Homeland Security Management</td>
<td>18.0</td>
</tr>
</tbody>
</table>

Select one of the following concentrations:

Creativity & Innovation Concentration

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>CRTV 501</td>
<td>Foundations in Creativity</td>
<td></td>
</tr>
<tr>
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</tr>
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<td></td>
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<tr>
<td>CRTV 610</td>
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<td></td>
</tr>
<tr>
<td>CRTV 620</td>
<td>Research Methods and Assessment of Creative and Innovative Thinking</td>
<td></td>
</tr>
<tr>
<td>CRTV 630</td>
<td>Global Perspectives on Creativity</td>
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</tbody>
</table>

Educational Policy Concentration

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>EDPO 620</td>
<td>Education Policy: Concepts, Issues, and Applications</td>
<td></td>
</tr>
<tr>
<td>EDPO 624</td>
<td>Shaping American Education Policy: Global Forces</td>
<td></td>
</tr>
<tr>
<td>EDPO 628</td>
<td>American Educational Policy and U.S. Competitiveness</td>
<td></td>
</tr>
<tr>
<td>EDPO 632</td>
<td>Ethics in Educational Policy Making</td>
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<tr>
<td>EDPO 636</td>
<td>Access &amp; Equity in Educational Policy Making</td>
<td></td>
</tr>
<tr>
<td>EDPO 640</td>
<td>Educational Policy-Making Tactics &amp; Influence</td>
<td></td>
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</table>

E-Learning Leadership Concentration

<table>
<thead>
<tr>
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</tr>
</thead>
<tbody>
<tr>
<td>ELL 501</td>
<td>The Purpose and Business of E-Learning</td>
<td></td>
</tr>
<tr>
<td>ELL 502</td>
<td>E-Learning Technologies</td>
<td></td>
</tr>
<tr>
<td>ELL 503</td>
<td>Teaching and Learning Issues in E-Learning</td>
<td></td>
</tr>
<tr>
<td>ELL 504</td>
<td>Learning Technologies &amp; Disabilities</td>
<td></td>
</tr>
<tr>
<td>ELL 604</td>
<td>Design &amp; Delivery of E-Learning I</td>
<td></td>
</tr>
<tr>
<td>ELL 605</td>
<td>Design &amp; Delivery of E-Learning II</td>
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</table>

Homeland Security Management Concentration

<table>
<thead>
<tr>
<th>Course</th>
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<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>HSM 544</td>
<td>Introduction to Homeland Security</td>
<td></td>
</tr>
<tr>
<td>HSM 549</td>
<td>Terrorism and Homeland Security</td>
<td></td>
</tr>
<tr>
<td>HSM 554</td>
<td>Critical Infrastructure Protection</td>
<td></td>
</tr>
<tr>
<td>CST 604</td>
<td>Technology for Homeland Security</td>
<td></td>
</tr>
<tr>
<td>CST 609</td>
<td>National Security Intelligence</td>
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</tbody>
</table>
Master of Science in Professional Studies

**Master of Science: 45.0 quarter credits**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>CST 614</td>
<td>Counterintelligence</td>
</tr>
<tr>
<td>Human Resource Development</td>
<td></td>
</tr>
<tr>
<td>EDUC 811</td>
<td>Designing and Developing Multimedia Applications For Learning</td>
</tr>
<tr>
<td>EHRD 500</td>
<td>Foundations of Human Resources Development</td>
</tr>
<tr>
<td>EHRD 601</td>
<td>Leading and Evaluating Change</td>
</tr>
<tr>
<td>EHRD 602</td>
<td>Coaching and Mentoring for Sustainable Learning</td>
</tr>
<tr>
<td>EHRD 603</td>
<td>Strategic Competencies for HRD Leaders</td>
</tr>
<tr>
<td>EHRD 605</td>
<td>Organizational Learning &amp; Strategy</td>
</tr>
</tbody>
</table>

**Electives 3.0**

Select one of the following:

- HSM 644 Public Management in Crisis
- HSM 645 Emergency Incident Risk Management
- PRST 640 Policy Analysis
- PRST 603 Communicating in Virtual Teams
- PRST 690 Special Topics in Professional Studies

**Capstone Requirements 6.0**

Students complete one of the following capstone course sequences in their chosen area of concentration:

- Creativity
  - CRTV 695 Applied Project in Creativity Studies I
  - CRTV 696 Applied Project in Creativity Studies II

- E-Learning Leadership
  - ELL 695 Applied Project in E-Learning Leadership I
  - ELL 696 Applied Project in E-Learning Leadership II

- Educational Policy
  - PRST 690 Special Topics in Professional Studies **
  - PRST 690 Special Topics in Professional Studies **

- Homeland Security Management
  - HSM 695 Applied Project in Homeland Security Management I
  - HSM 696 Applied Project in Homeland Security Management II

- Human Resource Development
  - PRST 690 Special Topics in Professional Studies **
  - PRST 690 Special Topics in Professional Studies **

**Total Credits 45.0**

* Students with an MS in Human Resource Development are not required to take EHRD 500.

** Students wishing to complete the Certificate in Human Resource Development (http://www.drexel.edu/catalog/certificates/edu-hr.htm) must take an additional course, EHRD 604 Developing Human Resources.

** The special topics courses are placeholders while the capstone courses in these fields are undergoing approval.

### About the Program

Note: Effective Winter Term 2014, students are no longer being accepted into this program.

The Master of Science in Professional Studies program is designed for individuals and practitioners with established career paths who are interested in developing marketable skills to meet evolving workforce demands; seeking professional development; and expanding promotional opportunities.

The degree contains a common core of knowledge and skills relevant for 21st century professionals in nearly every field. The degree also will provide knowledge and skills for immediate application in three important professional fields of study:

- **Creativity and Innovation Concentration**
  Students will form an in depth understanding of creativity, enhanced communication, and creative problem solving, while learning how these may be applied to practical situations that further workplace culture of creativity.

- **Educational Policy Concentration**
  Students will learn the factors involved in educational policy-making and how to apply educational policy-making skills in their professional roles where applicable. The concentration is designed to prepare educators of all types in the decision-making process of educational policy development.

- **E-Learning Leadership Concentration**
  Students will acquire knowledge of online and distance learning leadership theory and practice in emerging information and communication technologies, multimedia pedagogical strategies, and e-learning design and delivery.

- **Homeland Security Management Concentration**
  Students will develop competencies relating to homeland security strategy and policy development, national security issues in terrorism, critical infrastructure protection, intelligence, land and maritime border and port protection, and developing technologies in homeland security.

- **Human Resource Development Concentration**
  Students will develop the skills they need to strategically lead human resource development and align organizational learning with organizational goals. This concentration program addresses specific topics in human resource development, such as coaching and mentoring, implementing and evaluating change, performance competencies, and designing and developing multimedia applications for learning.

For additional information, visit the Master of Science in Professional Studies (http://goodwin.drexel.edu/academic_grad.php) web page.

### Admission Requirements

- Completed application form
- Bachelor’s degree from a regionally accredited institution
- Undergraduate cumulative GPA of 3.0 or higher (graduate degree GPAs will be considered along with the undergraduate GPA). Applicants with a cumulative GPA below 3.0 may be considered.
- Official transcripts from all universities or colleges and other post-secondary educational institutions (including trade schools) attended. Instead of hard copy transcripts, you may supply official electronic transcripts issued by a post-secondary institution directly to Drexel University Online (use our email address,
you must supply transcripts regardless of the number of credits earned or the type of school you attended. If you do not list all post-secondary institutions on your application and these are listed on transcripts received from other institutions, processing of your application will be delayed until you have submitted the remaining transcripts.

- **Two letters of recommendation.** Drexel University Online now accepts electronic letters of recommendation. Please access the following webpage for instructions regarding their submission: [http://www.drexel.edu/apply/recommend](http://www.drexel.edu/apply/recommend). If a recommender prefers to submit an original, hard copy letter of recommendation, please remind the recommender that it must be signed and submitted in a sealed envelope signed across the flap by the recommender.

- **Personal essay.** Of at least 1,000 words, describing your interest in the program. Specifically, please discuss the following:
  - How the program relates to your previous educational activities
  - If changing course, why are you moving in a new direction with your educational goals
  - How the program relates to your current line of work
  - How you plan to apply the program to your future goals

- **Resume.** International Students must submit a TOEFL score of 550 or higher. For more information regarding international applicant requirements, view the International Students Admissions Information ([http://drexel.edu/issss/NewStudent.html](http://drexel.edu/issss/NewStudent.html)) page.

  An interview may be requested.

Visit the MS in Professional Studies Online Application ([http://www.drexel.com/online-degrees/business-degrees/ms-prof-studies/apply.aspx](http://www.drexel.com/online-degrees/business-degrees/ms-prof-studies/apply.aspx)) page for more information about requirements and deadlines, as well as instructions for applying online.

## Degree Requirements

The Master of Science in Professional Studies program requires completion of 45.0 credit hours of study. The curriculum includes a core of 6 required courses (18.0 credits), 6 courses in an area of concentration (18.0 credits), a culminating capstone integrating the knowledge and skills acquired during the program (6.0 credits) and 3.0 credits of electives.

### Core Courses

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>PRST 501</td>
<td>Communication for Professionals</td>
<td>3.0</td>
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<tr>
<td>PRST 503</td>
<td>Ethics for Professionals</td>
<td>3.0</td>
</tr>
<tr>
<td>PRST 504</td>
<td>Research Methods &amp; Statistics</td>
<td>3.0</td>
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<td>PRST 615</td>
<td>Program Evaluation</td>
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</tr>
<tr>
<td>PROJ 501</td>
<td>Introduction to Project Management</td>
<td>3.0</td>
</tr>
</tbody>
</table>

### Concentration

Select one of the following concentrations:

#### Creativity & Innovation Concentration

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<tr>
<th>Course Code</th>
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</tr>
</thead>
<tbody>
<tr>
<td>CRTL 501</td>
<td>Foundations in Creativity</td>
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<tr>
<td>CRTL 502</td>
<td>Tools and Techniques in Creativity</td>
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<td>CRTL 620</td>
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<td>CRTL 630</td>
<td>Global Perspectives on Creativity</td>
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#### Educational Policy Concentration

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<tr>
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<tbody>
<tr>
<td>EHRD 601</td>
<td>Policy Analysis</td>
</tr>
<tr>
<td>EHRD 602</td>
<td>Coaching and Mentoring for Sustainable Learning</td>
</tr>
<tr>
<td>EHRD 603</td>
<td>Strategic Competencies for HRD Leaders</td>
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<td>EHRD 605</td>
<td>Organizational Learning &amp; Strategy</td>
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#### Homeland Security Management Concentration

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<tbody>
<tr>
<td>HSM 544</td>
<td>Introduction to Homeland Security</td>
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<td>CST 609</td>
<td>National Security Intelligence</td>
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<tr>
<td>CST 614</td>
<td>Counterintelligence</td>
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### Electives

<table>
<thead>
<tr>
<th>Course Code</th>
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<tbody>
<tr>
<td>EHRD 600</td>
<td>Educational Policy-Making Tactics &amp; Influence</td>
</tr>
<tr>
<td>EHRD 500</td>
<td>Foundations of Human Resources Development</td>
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</table>

### Capstone Requirements

Students complete one of the following capstone course sequences in their chosen area of concentration:

#### Creativity

<table>
<thead>
<tr>
<th>Course Code</th>
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</thead>
<tbody>
<tr>
<td>CRTL 695</td>
<td>Applied Project in Creativity Studies I</td>
</tr>
<tr>
<td>CRTL 696</td>
<td>Applied Project in Creativity Studies II</td>
</tr>
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#### E-Learning Leadership

<table>
<thead>
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</thead>
<tbody>
<tr>
<td>ELL 695</td>
<td>Applied Project in E-Learning Leadership I</td>
</tr>
<tr>
<td>ELL 696</td>
<td>Applied Project in E-Learning Leadership II</td>
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</table>

#### Educational Policy

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
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</thead>
<tbody>
<tr>
<td>PRST 690</td>
<td>Special Topics in Professional Studies</td>
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</tbody>
</table>

**Designing and Developing Multimedia Applications For Learning**

**Foundations of Human Resources Development**

**Leading and Evaluating Change**

**Coaching and Mentoring for Sustainable Learning**

**Strategic Competencies for HRD Leaders**

**Organizational Learning & Strategy**

**Introduction to Homeland Security**

**Terrorism and Homeland Security**

**Introduction to Virtual Teams**

**Policy Analysis**

**Communicating in Virtual Teams**

**Special Topics in Professional Studies**

**Designing and Developing Multimedia Applications For Learning**

**Foundations of Human Resources Development**

**Leading and Evaluating Change**

**Coaching and Mentoring for Sustainable Learning**

**Strategic Competencies for HRD Leaders**

**Organizational Learning & Strategy**
Master of Science in Professional Studies

<table>
<thead>
<tr>
<th>Course Code</th>
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<th>Credits</th>
<th>Notes</th>
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</thead>
<tbody>
<tr>
<td>HSM 695</td>
<td>Applied Project in Homeland Security Management I</td>
<td></td>
<td></td>
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<td>HSM 696</td>
<td>Applied Project in Homeland Security Management II</td>
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<td>PRST 690</td>
<td>Special Topics in Professional Studies **</td>
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</table>

Total Credits: 45.0

* Students with an MS in Human Resource Development are not required to take EHRD 500.
Students wishing to complete the Certificate in Human Resource Development (http://www.drexel.edu/catalog/certificates/edu-hr.htm) must take an additional course, EHRD 604 Developing Human Resources.
** The special topics courses are placeholders while the capstone courses in these fields are undergoing approval.

Courses

**PRST 501 Communication for Professionals 3.0 Credits**
This course covers applications of the communication discipline in professional settings. Students explore and assess the role of organizational, interpersonal, non-verbal, group, and employment communications in today's professional world. The main goal is to provide students with the tools necessary to become effective communicators in the workplace.

**College/Department:** Goodwin School of Technology Professional Studies
**Repeat Status:** Not repeatable for credit

**PRST 503 Ethics for Professionals 3.0 Credits**
This course will focus on the application of ethical principles to organizational systems and decision-making. Emphasis will be placed on how ethical principles affect and are applied to policy-making, leadership behavior, systems of communication, technology use, and systems of organization.

**College/Department:** Goodwin School of Technology Professional Studies
**Repeat Status:** Not repeatable for credit

**PRST 504 Research Methods & Statistics 3.0 Credits**
This course presents a systematic approach to managerial methods of conducting organizational research and analysis. Students will undergo the managerial research process of specifying the problem; translating the problem into specific research questions; designing the data collection and methodology; collecting, analyzing, and interpreting data; and reporting research results and recommendations.

**College/Department:** Goodwin School of Technology Professional Studies
**Repeat Status:** Not repeatable for credit

**PRST 512 Computing for Professionals 3.0 Credits**
Uses Microsoft Office business application software and Statistical Package for the Social Sciences (SPSS) to challenge and support students in their efforts to sharpen and integrate their computer, critical-thinking, problem-solving, data analysis, and reporting skills to achieve competency that addresses the demand for information technology proficiency in the new economy.

**College/Department:** Goodwin School of Technology Professional Studies
**Repeat Status:** Not repeatable for credit

**PRST 515 Program Evaluation 3.0 Credits**
Measuring results in business is fairly straightforward. Measuring results in government and other non-profit organizations is not so precise. This course provides knowledge and skill required to apply the scientific method to the assessment of social programs (organized, goal-directed activities designed to address a social, humanistic, or other human-related problem).

**College/Department:** Goodwin School of Technology Professional Studies
**Repeat Status:** Not repeatable for credit

**PRST 603 Communicating in Virtual Teams 3.0 Credits**
This course explores the roles of virtual teams and allows students to experience the opportunities and challenges associated with communicating in a virtual environment.

**College/Department:** Goodwin School of Technology Professional Studies
**Repeat Status:** Not repeatable for credit

**PRST 612 Data Analysis and Interpretation 3.0 Credits**
This course covers the use of a computerized statistical analysis tool to calculate parametric and non-parametric statistics. Students will use creative and critical thinking skills to interpret, communicate, and defend results.

**College/Department:** Goodwin School of Technology Professional Studies
**Repeat Status:** Not repeatable for credit

**Prerequisites:** PRST 504 [Min Grade: C]

**PRST 615 Program Evaluation 3.0 Credits**
The course is designed to have students apply qualitative and quantitative methods to frame and implement an evaluation capable of being implemented in a broad range of for-profit and non-profit organizational settings, including those found in education, health care, government and private sector businesses. Students will study the purposes and models of program evaluation, roles of the evaluator and stakeholders, and address ethical issues associated with an evaluation. To gain practical experience with "continuous program improvement," students will design an evaluation of an existing program.

**College/Department:** Goodwin School of Technology Professional Studies
**Repeat Status:** Not repeatable for credit
PRST 640 Policy Analysis 3.0 Credits
The course analyzes the entire process of policy agenda-setting, initiation, decision-making, implementation, evaluation and assessment. Students will be equipped with tools to analyze and understand the entire process of policy formation in any public or private enterprise. The skills developed in the course can be used in many professional fields.

College/Department: Goodwin School of Technology Professional Studies
Repeat Status: Not repeatable for credit

PRST 690 Special Topics in Professional Studies 1.0-12.0 Credits
Covers special topics of interest in professional studies. This course may be repeated for credit.

College/Department: Goodwin School of Technology Professional Studies
Repeat Status: Can be repeated 18 times for 18 credits

PRST 699 Independent Study in Professional Studies 0.5-6.0 Credits
Provides individual study or research in professional studies under faculty supervision. This course may be repeated for credit.

College/Department: Goodwin School of Technology Professional Studies
Repeat Status: Can be repeated 12 times for 6 credits